



Laia Munné

Graphic designer & art director

EXPERIENCE

Senior graphic designer & department manager

- Duchaflex Systems, S.L. | Sant Cugat Sesgarrigues, BCN
2019 - Actually

Development, realization and art direction of graphic projects such as; product catalogues, flyers, webiste management, ON/OFF pieces, vinyls, branding, packaging design and die-cuts, Stands ans shops design. Printing and AAFF.

Art director junior

- Wunderman Barcelona Advertising Agency | BCN
2017 - 2018

Development of ideas and concepts together with the art team, to carry out its graphic development and its applications. Realization of 360º campaigns. Clients such as Amplifon, Banco Cetelem, General Optica, Caixabank Infantil, Gas Natural/Natugry, Maisons du monde, Mediamrkt, Apple...

Graphic designer trainee

- Wunderman Barcelona Advertising Agency | BCN
2017

Realization and adaptation of graphic pieces, such as banners, emails, mailings, ebillings, POS, posters... for the creative 360º campaigns of Banco Cetelem, Amplifon, Caixabank Infantil and General Optica.

OTHER COURSES

- Web design with Figma 2023
- Wordpress creation 2016
- Creative process interior design 2021
- Adobe After effects 2016
- Community management 2017

LANGUAGES

- Catalan ● ● ● ● ●
- Spanish ● ● ● ● ●
- English ● ● ● ● ●

PERSONAL SKILLS

- Creativity, branding & design
- Communication & teamwork
- Deadlines & organization

CONTACT

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📍 Vilafranca del Penedès
Barcelona - Spain

- Driving License B

EDUCATION

Video & Film edition Master

- ESCAC, University of Barcelona
2015 - 2016

Fine Arts Degree

- Univeristy of Barcelona
2011 - 2015

SKILLS

- Adobe Creative
 - Photoshop
 - Illustrator
 - Indesign
 - Premiere
 - After effects
 - Acrobat Pro
- Wordpress & web management tools
- Packaging & Print AAFF
- Video & motion graphics
- Email marketing & RRSS
- IA tools