



# Laia Munné

## Graphic designer & art director

### EXPERIENCE

#### Senior graphic designer & department manager

- Duchaflex Systems, S.L. | Sant Cugat Sesgarrigues, BCN  
2019 - Actually

Development, realization and art direction of graphic projects such as; product catalogues, flyers, webiste management, ON/OFF pieces, vinyls, branding, packaging design and die-cuts, Stands ans shops design. Printing and AAFF.

#### Art director junior

- Wunderman Barcelona Advertising Agency | BCN  
2017 - 2018

Development of ideas and concepts together with the art team, to carry out its graphic development and its applications. Realization of 360° campaigns. Clients such as Amplifon, Banco Cetelem, General Optica, Caixabank Infantil, Gas Natural/Natugry, Maisons du monde, Mediamrkt, Apple...

#### Graphic designer trainee

- Wunderman Barcelona Advertising Agency | BCN  
2017

Realization and adaptation of graphic pieces, such as banners, emails, mailings, ebillings, POS, posters... for the creative 360° campaigns of Banco Cetelem, Amplifon, Caixabank Infantil and General Optica.

### OTHER COURSES

- Web design with Figma  
2023
- Wordpress creation  
2016
- Creative process interior design  
2021
- Adobe After effects  
2016
- Community management  
2017

### LANGUAGES

Catalan ● ● ● ● ●  
Spanish ● ● ● ● ●  
English ● ● ● ● ●

### CONTACT

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📍 Vilafranca del Penedès  
Barcelona - Spain

### EDUCATION

#### Video & Film edition Master

- ESCAC, University of Barcelona  
2015 - 2016

#### Fine Arts Degree

- Univeristy of Barcelona  
2011 - 2015

### SKILLS

- Creativity, branding & design
- Communication
- Teamwork
- Meeting deadlines
- Critical thinking
- Organization
- Packaging & Print AAFF
- Web design management tools
- Video & motion graphics